

FOR YOU

DISSTON TURNS COMPASS SAWS INTO

HERE Disston works out another Better-Value, Popular-Priced, Quick-Sale, Saw Display Stock for you! Almost every tool user needs new Compass Saws or Blades. Needs to be REMINDED of it—and the big values you can give him! That, exactly, is the job this Disston New No. 236 Unit will do for you—with the man passing your windows . . . with the customer at your counter! Here you get *KEYSTONE—Made By Disston* sales punch. You get quality and price to meet competition. You get the compass-saw sales and make a business-like margin.

What you get, your cost and YOUR MARGIN

Number	Quantity	Consumer Value	Your Cost
¼ Doz. K-302 12" Compass Saws	3 @ 49¢ ea.	\$1.47
¼ Doz. K-302 14" Compass Saws	3 @ 54¢ ea.	1.62
¼ Doz. K-304 12" Compass Saws	3 @ 49¢ ea.	1.47
¼ Doz. K-304 14" Compass Saws	3 @ 54¢ ea.	1.62
½ Doz. K-304 12" Compass Saw Blades	6 @ 22¢ ea.	1.32
½ Doz. K-304 14" Compass Saw Blades	6 @ 24¢ ea.	1.44
½ Doz. 402 12" Compass Saws	6 @ 33¢ ea.	1.98
½ Doz. 402 14" Compass Saws	6 @ 33¢ ea.	1.98
⅙ Doz. K-300 Nest of Saws	2 @ 1.25 ea.	2.50
⅙ Doz. 400 Nest of Saws	2 @ 66¢ ea.	1.32
Totals		\$16.72	\$11.20

Your Margin **\$5.52**

Shipping Weight Complete Unit, Approximately 25 lbs.

THIS DISPLAY is an attractive lithograph in yellow and black. It is made extra heavy, scored for center panel and two side panels, and equipped with easel for standing in window, on counter or floor.

It carries one each of the ten items of this Unit. To each saw is attached a consumer price tag—keystone shape, printed in yellow and black on the Keystone Saws; diamond shape in green and white on the Quaker City Saws.

Display with saws mounted, packed in a specially designed container. Additional saws making up the Unit are packed in three boxes. The display container and three boxes of saws are, in turn, packed in a shipping container.

HENRY DISSTON & SONS, Inc.
PHILADELPHIA, U. S. A.

ORDER FROM YOUR JOBBER. USE CORNER COUPON FOR RUSH DELIVERY

KEYSTONE AND QUAKER CITY

SALES & PROFITS

KEYSTONE

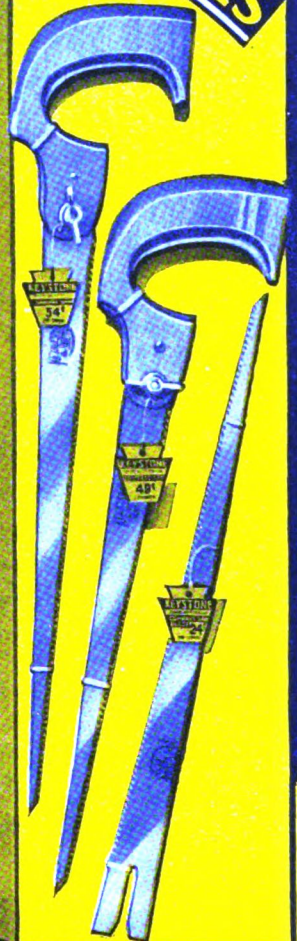
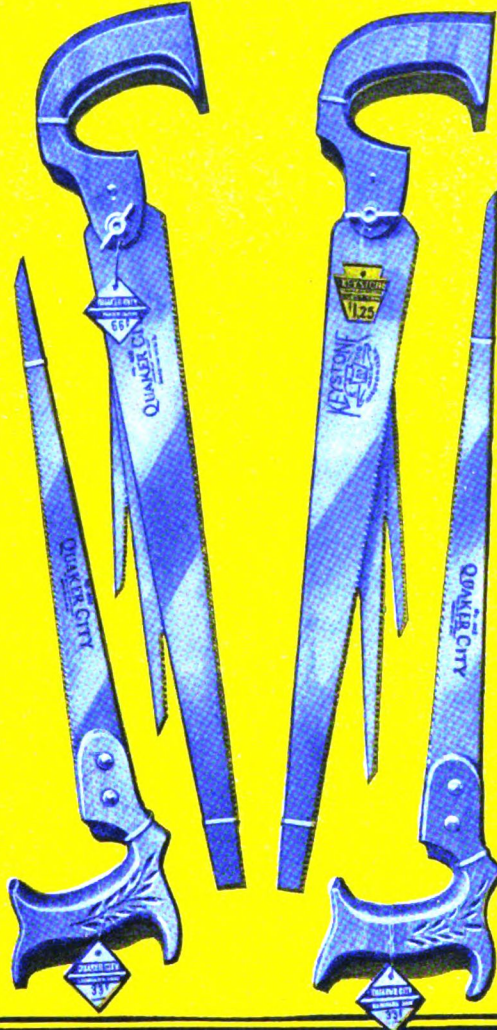
MADE BY DISSTON

AND

QUAKER CITY Compass and Nest Saws

BETTER
VALUES

POPULAR
PRICES



NO. 236 COMPASS AND

NEST SAW UNIT

CLIP AND MAIL THIS COUPON

Digitized by Google

Name _____

Address _____

Your Jobber _____

To: Henry Disston Sons, Inc., Phila., U.S.A.
Deliver Compass and Nest Saw Unit No. 236